



WMYA Asheville
1101 Technology Drive
Asheville, NC 28803

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1309007

Schedule Dates 10/01/12-11/09/12
Advertiser Republican Governors Association of NC (32743)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP GOVERNORS ASSOC (449954)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name CRANE, CINDIE
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments REP GOVERNORS ASSOC
SHARE 8%

Date Entered 05/30/12
Last Modified 05/30/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09735484
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,952.50
Net Total \$39,397.50
Sales Tax

Asheville (WMYA)		
By Broadcast Month	Spots	Rate
Oct. 2012	148	\$35,600.00
Nov. 2012	44	\$10,750.00
Grand Total:	192	\$46,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Normal Line / SPOT	11/05/12-11/09/12	2	:30	7p- Family Feud B	1	X	X	X	X	X			1	\$400.00	\$400.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B FAMILY FEUD	5/30/12
9.0	Normal Line / Prime	10/01/12-10/01/12	2	:30	9p- MYN-Law & Order: SVU 2 (Monday)	1	X							1	\$400.00	\$400.00	Asheville (WMYA)	LAW & ORDER: SVU	5/30/12
10.0	Normal Line / Prime	10/02/12-10/02/12	2	:30	7-58:30p- MYN-Cold Case 2 (Tuesday)	1	X	X						1	\$150.00	\$150.00	Asheville (WMYA)	COLD CASE	5/30/12
11.0	Normal Line / Prime	10/02/12-10/02/12	2	:30	9p- MYN-Cold Case 2 (Tuesday)	1	X	X						1	\$150.00	\$150.00	Asheville (WMYA)	COLD CASE	5/30/12
12.0	Normal Line / Prime	10/03/12-10/03/12	2	:30	9p- MYN-Burn Notice 2 (Wednesday)	1		X						1	\$250.00	\$250.00	Asheville (WMYA)	BURN NOTICE	5/30/12
13.0	Normal Line / Prime	10/04/12-10/04/12	2	:30	7-58:30p- MYN-Without a Trace (Thursday)	1			X					1	\$200.00	\$200.00	Asheville (WMYA)	WITHOUT A TRACE	5/30/12
14.0	Normal Line / Prime	10/04/12-10/04/12	2	:30	9p- MYN-Without a Trace 2 (Thursday)	1			X					1	\$200.00	\$200.00	Asheville (WMYA)	WITHOUT A TRACE	5/30/12
15.0	Normal Line / Prime	10/05/12-10/05/12	2	:30	7-58:30p- MYN-Monk (Friday)	1				X				1	\$300.00	\$300.00	Asheville (WMYA)	MONK	5/30/12

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1.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	4p- 5p	1	1	1	1	1	1			5	\$150.00	\$750.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B MAURY	5/30/12
2.0	Normal Line / SPOT	11/05/12-11/09/12	2	:30	4p- 5p	1	1	1	1	1	1			5	\$150.00	\$750.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B MAURY	5/30/12
3.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	5-5:58-20p- Family Feud	1	1	1	1	1	1			5	\$300.00	\$1,500.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B FAMILY FEUD	5/30/12
4.0	Normal Line / SPOT	11/05/12-11/09/12	2	:30	5-5:58-20p- Family Feud	1	1	1	1	1	1			5	\$300.00	\$1,500.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B FAMILY FEUD	5/30/12
5.0	Normal Line / News	10/01/12-10/05/12	2	:30	6-29:30p- News-News 13 @ 630pm on WMYA	1	1	1	1	1	1			5	\$300.00	\$1,500.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B WLOS NEWS 13 ON WMYA	5/30/12
6.0	Normal Line / News	11/05/12-11/09/12	2	:30	6-29:30p- News-News 13 @ 630pm on WMYA	1	1	1	1	1	1			5	\$300.00	\$1,500.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B WLOS NEWS 13 ON WMYA	5/30/12
7.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	7p- Family Feud B	1	1	1	1	1	1			5	\$400.00	\$2,000.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B FAMILY FEUD	5/30/12

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15.0	Normal Line / News	10/01/12-10/05/12	2	:30	10P- News-News 13 on MY40 @ 10p	1	1	1	1	1	1			5	\$200.00	\$1,000.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B WLOS NEWS 13 ON WMYA	5/30/12
17.0	Normal Line / News	11/05/12-11/09/12	2	:30	10P- News-News 13 on MY40 @ 10p	1	X	X	X	X	X			1	\$200.00	\$200.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B WLOS NEWS 13 ON WMYA	5/30/12
18.0	Normal Line / News	10/01/12-10/05/12	2	:30	10:30P- News-News 13 on MY40 @ 1030p	1	1	1	1	1	1			5	\$100.00	\$500.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B WLOS NEWS 13 ON WMYA	5/30/12
19.0	Normal Line / News	11/05/12-11/09/12	2	:30	10:30P- News-News 13 on MY40 @ 1030p	1	X	X	X	X	X			1	\$100.00	\$100.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B WLOS NEWS 13 ON WMYA	5/30/12
20.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	4P- Maury Povich 2	1	1	1	1	1	1			5	\$150.00	\$750.00	Asheville (WMYA)		5/30/12
21.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	4P- Maury Povich 2	1	1	1	1	1	1			5	\$150.00	\$750.00	Asheville (WMYA)		5/30/12
22.0	Normal Line / SPOT	10/22/12-10/26/12	2	:30	4P- Maury Povich 2	1	1	1	1	1	1			5	\$150.00	\$750.00	Asheville (WMYA)		5/30/12
23.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	4P- Maury Povich 2	1	1	1	1	1	1			5	\$150.00	\$750.00	Asheville (WMYA)		5/30/12
24.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	5:58-20P- Family Feud	1	1	1	1	1	1			5	\$300.00	\$1,500.00	Asheville (WMYA)		5/30/12
25.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	5:58-20P- Family Feud	1	1	1	1	1	1			5	\$300.00	\$1,500.00	Asheville (WMYA)		5/30/12

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26.0	Normal Line / SPOT	10/22/12-10/26/12	2	:30	5:58-20P- Family Feud		1	1	1	1	1			5	\$300.00	\$1,500.00	Asheville (WMYA)		5/30/12
27.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	5:58-20P- Family Feud		1	1	1	1	1			5	\$300.00	\$1,500.00	Asheville (WMYA)		5/30/12
28.0	Normal Line / News	10/08/12-10/12/12	2	:30	6:29-30P- News-News 13 @ 630pm on WMYA		1	1	1	1	1			5	\$300.00	\$1,500.00	Asheville (WMYA)		5/30/12
29.0	Normal Line / News	10/15/12-10/19/12	2	:30	6:29-30P- News-News 13 @ 630pm on WMYA		1	1	1	1	1			5	\$300.00	\$1,500.00	Asheville (WMYA)		5/30/12
30.0	Normal Line / News	10/22/12-10/26/12	2	:30	6:29-30P- News-News 13 @ 630pm on WMYA		1	1	1	1	1			5	\$300.00	\$1,500.00	Asheville (WMYA)		5/30/12
31.0	Normal Line / News	10/29/12-11/02/12	2	:30	6:29-30P- News-News 13 @ 630pm on WMYA		1	1	1	1	1			5	\$300.00	\$1,500.00	Asheville (WMYA)		5/30/12
32.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	7P- Family Feud B		1	1	1	1	1			5	\$400.00	\$2,000.00	Asheville (WMYA)		5/30/12
33.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	7P- Family Feud B		1	1	1	1	1			5	\$400.00	\$2,000.00	Asheville (WMYA)		5/30/12
34.0	Normal Line / SPOT	10/22/12-10/26/12	2	:30	7P- Family Feud B		1	1	1	1	1			5	\$400.00	\$2,000.00	Asheville (WMYA)		5/30/12
35.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	7P- Family Feud B		1	1	1	1	1			5	\$400.00	\$2,000.00	Asheville (WMYA)		5/30/12
36.0	Normal Line / Prime	10/08/12-11/05/12	2	:30	9P- MYN-Law & Order: SVU 2 (Monday)		1							5	\$400.00	\$2,000.00	Asheville (WMYA)	LAW & ORDER	5/30/12

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37.0	Normal Line / Prime	10/09/12-10/30/12	2	:30	7:58-30P- MYN-Cold Case (Tuesday)			1						4	\$150.00	\$600.00	Asheville (WMYA)	COLD CASE	5/30/12
38.0	Normal Line / Prime	10/09/12-10/30/12	2	:30	9P- MYN-Cold Case 2 (Tuesday)			X						4	\$150.00	\$600.00	Asheville (WMYA)	COLD CASE	5/30/12
39.0	Normal Line / Prime	10/10/12-10/31/12	2	:30	9P- MYN-Burn Notice 2 (Wednesday)				X					4	\$250.00	\$1,000.00	Asheville (WMYA)	BURN NOTICE	5/30/12
40.0	Normal Line / Prime	10/11/12-11/01/12	2	:30	7:58-30P- MYN-Without a Trace (Thursday)					X				4	\$200.00	\$800.00	Asheville (WMYA)	WITHOUT A TRACE	5/30/12
41.0	Normal Line / Prime	10/12/12-11/02/12	2	:30	7:58-30P- MYN-Monk (Friday)						X			4	\$300.00	\$1,200.00	Asheville (WMYA)	MONK	5/30/12
42.0	Normal Line / News	10/08/12-11/02/12	2	:30	10P- News-News 13 on MY40 @ 10P			1	1	1	1	1		20	\$200.00	\$4,000.00	Asheville (WMYA)	NEWS	5/30/12
43.0	Normal Line / News	10/08/12-11/02/12	2	:30	10:30P- News-News 13 on MY40 @ 1030P			1	1	1	1	1		20	\$100.00	\$2,000.00	Asheville (WMYA)		5/30/12
44.0	Normal Line / Prime	10/11/12-11/01/12	2	:30	9P- MYN-Without a Trace 2 (Thursday)						1			4	\$200.00	\$800.00	Asheville (WMYA)	WITHOUT A TRACE	5/30/12

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